

ImpactAxis

Measure. Empower. Multiply Impact.

Limitless Impact.



The India CSR Opportunity

₹34,909 Cr CSR Market · 27,188 Companies · 198% Decade Growth

India operates under the world's only legislated mandatory CSR framework - Section 135, Companies Act 2013. Annual CSR expenditure grew 198% from ₹10,065 Cr in FY15 to ₹34,909 Cr in FY24. 27,188 eligible companies. 17,000+ registered implementing agencies.

- 198% CSR Growth FY15–FY24
- 80% companies link exec pay to ESG goals
- 300% rise in digital CSR monitoring adoption

The Critical Bottleneck: Corporates struggle to identify credible NGO partners ↔ NGOs lack strategic tools to articulate impact. Billions remain unspent or misdirected annually.

- **MISSION:** India's most trusted bridge between social purpose and resources.
- **VISION:** No worthy organisation unfunded. No CSR unmeasured. No impact untold.
- **VALUES:** Transparency · Accountability · Innovation · Equity · Excellence

About ImpactAxis

ImpactAxis = Impact + Axis - the central force around which social impact is designed, aligned and scaled. Founded as an LLP with 20+ years of collective expertise at the intersection of fundraising intelligence, on-ground implementation and cross sector collaboration.

"Our purpose is not to consult and leave - it is to embed ourselves in your mission, thread by thread, until impact is irreversible."



What We Do

CSR Services

Most companies report on CSR. Few can prove it. ImpactAxis builds programmes that close the gap, from boardroom intent to last-mile outcome. We design CSR strategies that are built to perform under scrutiny, not just look good in annual reports.

ESG & Advisory

In a world where ESG credentials define corporate reputation, we help organisations build frameworks that hold up to scrutiny. From BRSR filings and materiality matrices to climate action roadmaps, gender mainstreaming, and independent M&E. We turn ESG ambition into verified, reportable impact.

Events

ImpactAxis convenes the minds shaping India's responsible business agenda. Our summits, conclaves, roundtables, and workshops bring together corporates, civil society, and government to exchange insight, forge partnerships, and drive policy. The Annual Impact Awards honour the organisations raising the bar.

Marketing & Communications

We help NGOs and CSR teams turn impact data into communication that drives real results. From brand narratives and annual reports to stakeholder messaging and digital campaigns, we bring the marketing and communications expertise to convert your measurable outcomes into funding, partnerships, and public trust by making your mission impossible to ignore.

Engagement Model & Why ImpactAxis

Account-Based · Outcome-Driven · Partnership-Led

The ImpactAxis Advantage:

- India's Widest CSR Network - 25+ Corporates, 8+ PSUs, 4+ Multilaterals. Unmatched breadth of verified institutional relationships.
- Technology-First Intelligence - AI- powered ImpactSetu Portal. Real-time dashboards. Built for clients, not just advised.
- Bilingual Fluency - International to national. Full-spectrum funding access.
- Impact Credentials - 10+ Team · 30+ Yrs Experience · 1,000+ Projects · ₹125 Cr+ Mobilised · 15+ States

Account-Based Engagement

Step 01

Dedicated Resource Allocation

Step 02

Curated Prospect Identification

Step 03

Timeline-Bound Activity Planning

Step 04

Synced Action Plan with Client

Step 05

Monthly Plans & Quarterly Outcomes

Step 06

